

MUNEEB AHMED

Business Development Officer

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Peshawar, Pakistan

SUMMARY

Marketing professional with proven experience in planning and coordinating marketing policies and programs, such as determining the demand for products and services offered by a firm and it's competitors in order to identify a new potential customers. Strong experience in developing pricing strategies with the goal of maximizing profits.

EXPERIENCE

E-Commerce Associate 10/2023 - Present
Peshawar
[Amazon.com](#)

Amazon.com, Inc. is an American multinational technology company focusing on e-commerce, cloud computing, online advertising, digital streaming, and artificial intelligence.

Real Estate Agent 08/2022 - 08/2023
Peshawar
[Saif Associates - Pvt Ltd](#)

The Saif Group is a well-known name in public sphere, having provided economic, standard, and residential plans to the public for many years. Since it's inception it has been staffed by dynamic business professionals with a wealth of experience in development and implementation of business strategies to construction projects, import and export.

EDUCATION

Bachelor Of Business Administration 2018 - 2022
[Institute of Management Sciences, Peshawar](#)

Higher Secondary School (Pre-Medical) 2017 - 2018
[Concordia College, Peshawar](#)

Secondary School (Science) 2015 - 2016
[Peshawar Model School Boys 2](#)



STRENGTHS

- ★ **Adaptability**
Successfully manage multiple projects simultaneously, adapting quickly to changing priorities and meeting deadlines.
- ★ **Collaboration**
Worked effectively in cross-functional teams, fostering collaboration and driving successful project outcomes.
- 🔧 **Analytical Thinking**
Utilized strong analytical skills to conduct market research, identify trends, and develop strategic marketing plans.

SKILLS

Market Research · Strategic Planning · Data Analysis · Team Collaboration · Brand Management · Tool / Technology

LANGUAGES

English Proficient
Urdu Proficient
Pushto Native

PASSIONS

- 🔗 Looking to utilize my business expertise to create effective marketing presentations that will showcase the potential of the company and expand the impact of it's products within market.